



2021 Pickwick Lake Catch-A-Dream Bass Classic Official Program

Ad Specifications

Submit to: Brian Chisholm
2485 Ennis Rd. Starkville, MS 39759
662-324-5700
brianc@catchadream.org

Size:

- Full page, 5" (width) x 8" (height)
- Half-page, 5" (width) x 4" (height)
- Quarter-page, 5" (width) x 2" (height)

Materials:

- All ads should be 300 dpi CMYK files created in Adobe Photoshop or Adobe Illustrator.
- Acceptable formats are TIF, JPEG, EPS and PDF.
- If you are providing composed ads, please be certain to include all fonts and linked images. It is best to create paths for text – or have them embedded in the file to avoid problems or errors with cross platforms.
- Please be certain to include your business logo in both black and white and color formats. These will be used for promotional purposes and will need to be vector files done in either Adobe Illustrator or Adobe Photoshop. Each ad should include a visual proof of final art – along with a menu of the files included on disk.

When submitting ads please provide a contact name, phone number, and email address of a person that can answer any technical questions pertaining to the ad itself.

If you have any questions, please feel free to contact us at 662-324-5700 or brianc@catchadream.org